

DCU in the Community

Through providing financial support to organizations that benefit children and families, spearheading financial education programs, sponsoring community events, and volunteer support, DCU is devoted to making our local communities a better place to call home. Here are just a few of our recent initiatives:

Touch Tomorrow: Hosted by Worcester Polytechnic Institute, this day-long festival hosted more than 6,000 visitors. Attendees explored science, technology, and robots at Polar Park in Worcester, MA. DCU is proud to be a continuing sponsor of this event, helping to engage youth and their families with hands-on STEM activities and education.

Rock Garden: DCU partnered with Massachusetts-based The Kindness Rocks Project whose mission it is to unite people and encourage them to showcase their creativity by painting inspirational messages on rocks to share with others. Over the last several months, DCU hosted several hands-on workshops for children at community organizations, such as the Boys & Girls Club of Worcester and Girls Inc of Worcester. DCU employees also participated by painting rocks to be displayed at a public Kindness Rocks Garden located outside of the ASM Global managed DCU Center in Worcester, MA.

Dollar Scholar Conference: Hosted by the United Way of Central MA Women's Initiative, the Dollar Scholar program engaged nearly 400 7th and 8th grade girls from the greater Worcester region. DCU team members served as mentors to facilitate a virtual Budget Sense session in collaboration with Worcester Polytechnic Institute through their Women in STEM Leadership Academy. Discussions focused around career ambitions, lifestyle choices, and the ability to budget for wants and needs with a focus on saving, credit, and money habits.

Heroes Cup: DCU was once again a proud sponsor of the Heroes Cup Hockey Tournament, which brought together thousands of veterans and first responders for a three-day charitable hockey tournament. Volunteers from DCU presented awards to the winners of each division, as well as DCU's Community Lamplighter Award – which was awarded to a team who made a significant difference in the community through their fundraising efforts. This year, the city of Franklin was honored as DCU's Community Lamplighter for their contributions to Project Smile, a non-profit which donates stuffed animals, coloring books/ crayons and reading books to children entering into foster care or living in shelters in the Commonwealth.

Zip Trips – DCU's Hometown Heroes: For the 19th consecutive year, DCU sponsored Boston 25 Zip Trips with involvement in the Hometown Hero segment to honor a community member who is committed to making a difference in their city or town. This year, Boston 25 visited Dorchester, Yarmouth, Wakefield, Auburn, Kingston, Randolph, Hudson, and Marblehead. DCU team members were on-site in each community to interact with members and nonmembers alike, and to present the Hometown Hero at each location with a commemorative plaque and thank them for their service to their community.

Community Harvest Project: For the 2nd year in a row, DCU team members have volunteered their time to pick, sort, and pack apples to be donated to local food security partners at the CHP orchard in Harvard, MA. DCU is proud to support the efforts of CHP to provide fresh fruits and vegetables for hunger relief in our communities.



Welcome our new CEO: Shruti Miyashiro!



We are excited to welcome Shruti Miyashiro as DCU's President and Chief Executive Officer (CEO).

Shruti brings over two decades of credit union executive leadership experience to DCU and an unparalleled dedication to member experience. Since 2007, Shruti served as CEO of Orange County's Credit Union (OCCU) with her leadership style of communication, transparency, insights, and growth. Prior to leading OCCU, Ms. Miyashiro has held executive leadership roles at multiple financial service institutions and is actively involved in industry organizations.

Please join us in giving her a warm welcome to DCU!

People Come First - Do the Right Thing - Make a Difference

DCU is devoted to making our local communities a better place to call home by supporting organizations that assist children and families, leading financial education programs, and sponsoring community events. For more information visit dcu.org/community.

Contact Us

fb.me/DigitalFederalCreditUnion
@DCUcreditunion
@DCUcreditunion

Digital Federal Credit Union
PO Box 9130
Marlborough, MA 01752-9130
dcu.org | dcu@dcu.org | 800.328.8797
TTY 800.395.5146 (For hearing impaired only)
For Direct Deposit: routing and transit ABA#: 211391825
Editor: Christine Arrigo

