



FOR IMMEDIATE RELEASE

DCU Sponsors #ThinkLikeASaver Town Hall Webinar as Part of America Saves Week 2022
The annual campaign is focusing on helping Americans build financial resilience.

Marlborough, MA (February 15, 2022) – Digital Federal Credit Union, better known as DCU, is a proud participant in **America Saves Week which runs February 21 - 25, 2022**. This annual national campaign encourages individuals and families to check-in on their finances by highlighting several key areas that contribute to financial stability. Individuals are encouraged to save automatically, prepare for unexpected expenses, plan for retirement, and reduce debt.

As part of America Saves Week, DCU sponsored the upcoming [#ThinkLikeASaver](#) Town Hall webinar, '5 Ways to Make Saving Easier' on Monday, February 21, 2022, at 2 p.m. (ET). This online event is open to the public and free to attend. Resources for America Saves Week can also be found at www.dcu.org/asw.

“DCU’s participation in America Saves Week aligns with our vision that all members achieve their financial goals collaboratively,” said Ed Niser, DCU’s Assistant Public Relations Manager. “Providing financial education through partnerships with organizations such as America Saves is just one way we can help individuals gain financial insight and make fully informed decisions.” Throughout America Saves Week, DCU will promote topics around saving through social media, in-branch, and internally with our employees in an effort to help build a financially resilient community.

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About DCU:

DCU is a not-for-profit financial cooperative serving over 950,000 members across all 50 states by offering a full range of financial services to consumers and businesses. For additional information, visit www.dcu.org.

About America Saves:

Since 2007 America Saves Week, coordinated by America Saves and its partners, has been an annual celebration as well as a call to action for everyday Americans to commit to saving successfully. Through the support of thousands of participating organizations, together we encourage our local communities to do a financial check in to get a clear view of your money story and saving behaviors. The America Saves pledge is the online tool that allows savers to set a goal and make a plan to achieve better financial stability. For additional information, visit www.americasaves.org.

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